



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

### Guest Lecture On “DIGITAL TECHNOLOGIES for Industry 4.0/5.0 Automation”

Event Type: Guest Lecture

Event Date / Duration :26-09-2024, 10 AM to 12 PM

Resource Person: Dr.K.Murali Krishna, HOD-Mech, MSME Technologies Centre

Name of Coordinator: Mr. P. Srihari & Mr.A.V.Ravi Kumar

Target Audience: III B.Tech Students of the EEE Department.

Total no of Participants:136

**Objective of the event:** This Guest Lecture aims to guide and motivate the students to write a good proposal for MSME and get good career opportunities in the core Industry.

#### **Outcome of the Event :**

- Understand the best digital technologies in the core industry.
- Students got information regarding the various core sector jobs in the automation sector.
- Understand the skill training programs needed to get core jobs.
- Understand about careers after graduation.

#### **Description / Report on Event:**

- The Guest lecture started with a welcome address by the Head of the Department Dr.J.SivaVara Prasad. The meeting was graced by Coordinators and faculty members.
- Students interacted with the resource person and clarified their doubts regarding the proposal and job opportunities in the core industry by Dr. K. Murali Krishna, HOD-Mech, MSME Technologies Centre.
- Discussed students' doubts regarding careers after Engineering.
- Discussed what are the various job opportunities for Electrical Engineers.
- Students got awareness about areas of specialisation under Electrical Engineering and enhanced knowledge about Advanced courses to get core jobs.



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## A Guest Lecture on

# DIGITAL TECHNOLOGIES for

## Industry 4.0/5.0 Automation

By

Resource Person

Dr K.MURALI KRISHNA

HOD - Mech  
MSME Technologies Centre



Date: 26-9-2024

Venue : SRK Hall

in Association with Industry - Institute Interaction Cell(IIIC)



HOD/EEE

Dr.J.SivaVara Prasad